**cpmr_logo[1]**

## SCHAEFFER

Marketing Group, Inc.

electrical manufacturers’ representative

11041 LIN VALLE DR. ST. LOUIS, MO 63123

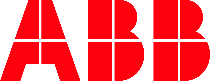
phone: (314) 894-1100 [www.smgrep.com](http://www.smgrep.com) [salesdesk@smgrep.com](mailto:salesdesk@smgrep.com)

****

**Outside Sales:** Kris Steiger, Melissa Berry, Darla Bair, Scott Obert, Don Calcaterra, Chris Gaff, Nate Michael, Lacey Bernard

**Inside Sales:** John McGauley, Jamie Radin, Geoff Martin, Caitlin Alexander, Ellen Eason, Zack Oberbeck

# SPRINGFIELD/BLOOMINGTON/CHAMPAIGN/DECATUR/PEORIA, IL ------ 9/24

****

**ABB INSTALLATION PRODUCTS: ALL INCLUDING PERU/PRINCETON: JOHN** 200,000+ products 38+ top brands



# AIRMASTER FAN: S/D/C: JAMIE Industrial & commercial washdown, haz location, fans & ventilation

# Terms: Net 30; $100 Min.; Freight: $3000 Net.

# 

**AMP: ALL: ZACK** CT cabinets, power distribution equipment, switchboards, temporary generator power &

custom designs. Terms: Net 30; $100 min. - Freight $2000.

# 

# ENCLOSURE SOLUTIONS: ALL: JOHN Standard and custom non-metallic electrical enclosures, wiring trough.

# Terms: Net 30; $50 min; Plus frt.

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Description automatically generated **ELECTRIC AVENUE: ALL: ZACK** Level 1, 2 and DCFC for residential, commercial and fast charging EV

chargingstations, software and accessories. Terms: Net 30; $120 min; Freight $5000

# GO FAN YOURSELF (dba Vivid Air): ALL: JAMIE High velocity, low speed large diameter fans with

reversibility for industrial and commercial applications. Terms: Net 30. Freight: 7.5% surcharge.

 **MGM TRANSFORMER:**  **ALL: ZACK** 600V Dry Type, Medium Voltage-Dry, Medium Voltage-Liquid, Pad Mount,

Special Applications, Buck Boost; Freight: $1000

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Description automatically generated

**OUELLET: ALL: ZACK** Electric resi, commercial & industrial heating systems, heat trace, snow melt, underfloor.

# Terms: 1% 10th Prox. Net 25th; Min. $250; Freight: $2000.

# PICOMA: D: ZACK GRS, EMT, aluminum & EMT elbows, nipples, and couplings; running thread.

# Terms: 2% 10th, Net 31; Min.: $100; Frt: $1750.

**PRIME CONDUIT**: **ALL: JOHN** PVC Conduit, PV Mold, Split Duct – Freight: Prepaid if $25,000+, elbows/misc prepaid $2500. Bore-Gard, Multi-Gard – Plus Freight.

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Description automatically generated* PRYSMIAN: ALL: CAITLIN** Industrial MV power cables, armored, electronics, PV, temp power cables, portable

cord plus splices and terminations; Freight: $2500 of either cord or electronics/cord.

**A logo with brown text

Description automatically generated ENCORE WIRE: ALL: CAITLIN** Complete line of copper and aluminum building wire including THHN/THWN-2,

XHHW-2, USE-2 in all colors and sizes, bare copper, aluminum, MC cable, tray cable, NM-B, UF-B, MTW, and

flexible conduit. $2500 min; Freight: 5000 lbs. --- [wire@smgrep.com](mailto:wire@smgrep.com)

 **T&B / ABB EPIP: ALL INCLUDING PERU/PRINCETON: JOHN** 200,000+ products 38+ top brands

Outside Sales



Principals and Sales

Melissa Berry Darla Bair Scott Obert Bruce Eason Don Calcaterra Open Position

Controls Specialist Central Illinois

A person smiling for the camera

Description automatically generated with medium confidenceA person wearing a blue shirt

Description automatically generated with medium confidence

**MEET THE TEAM:**

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Kris Steiger Melissa Berry Darla Bair Scott Obert

**ELECTRICAL LINES:**

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A screenshot of a computer

Description automatically generatedA person standing in front of a painting

Description automatically generated with medium confidence

Chris Gaff Don Calcaterra Nate Michael Lacey Bernard

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| SCHAEFFER Marketing Group, Inc.  electrical manufacturers’ representative  11041 LIN VALLE DR. ST. LOUIS, MO 63123  phone: (314) 894-1100 [www.smgrep.com](http://www.smgrep.com) [salesdesk@smgrep.com](mailto:salesdesk@smgrep.com)  ***Schaeffer Marketing Group Central IL Lighting Line Card***  ***Geoff & Ellen – applications & quotes; Jamie – customer service*** | | | | | | | | | | | |
|  | | |  | | | |  | |  | |  |
| **All Green Lighting** | | LED retrofit | | |  | **Lumecon** | | | | Outdoor retrofit, poles | | |
| **American Light Pole** | | Poles (Dec/Spr only) | | |  | **Lumenfocus** | | | | Hibay & commercial | | |
| **Alset** | | Industrial | | |  | **Merit (Permex)** | | | | Tritium exits | | |
| **Aquarii** | | Theatrical downlights | | |  | **Moduled/Liton** | | | | Small aperture | | |
| **Autani** | | Wireless controls/sensors | | |  | **MP Lighting** | | | | Recessed/Track/Surface | | |
| **Baselite** | | RLM | | |  | **Nicor** | | | | LED fixtures | | | |
| **Chauvet** | | Theatrical | | |  | **North Star Lighting** | | | | Arch outdoor | | |
| **CMT** | | Fiberglass poles | | |  | **POLELED** | | | | Flag Lighting | | |
| **Cree Lighting** | | Indoor/outdoor, BAA | | |  | **RazrLites** | | | | Retro kits | | |
| **Crucial Power** | | Inverters | | |  | **Rebelle** | | | | Arch. indoor/outdoor | | |
| **Dalume/Liton** | | Linear and rounds | | |  | **Sensorworx** | | | | Occupancy sensors | | |
| **Day O Lite** | | Linear and rounds | | |  | **Shat-R-Shield** | | | | Lamps & fixtures – high abuse | | |
| **DX** | | LED extrusions | | |  | **Solais** | | | | Track, downlights, outdoor | | |
| **Energy Focus** | | LED lamps | | |  | **Solera** | | | | Arch indoor outdoor | | |
| **Global Lighting Perspectives** | | Architectural outdoor | | |  | **Stone** | | | | Decorative indoor | | |
| **GM Lighting** | | LED Tape | | |  | **Swivelpole** | | | | Fixture lowering | | |
| **Go Fan Yourself (dba Vivid Air)** | | Big fans HVLS & UV-C | | |  | **Times Square** | | | | Track, downlights | | |
| **Iluminarc** | | RGB | | |  | **Tivoli** | | | | LED Accent | | |
| **Lightsmith** | | Church | | |  | **Traditional Concrete** | | | | Concrete poles | | |
| **Linmore LED** | | High bays, area, BAA | | |  | **VividLED** | | | | LED fixtures | | |
| **Liteline** | | Recessed/Track/Surface | | |  | **Westinghouse** | | | | Ceiling fans, lamps & resi fixtures | | |
| **Liton** | | Recessed/Track/Surface | | |  | **Zaneen** | | | | Decorative | | |

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Description automatically generated

***For more info on our manufacturers, visit our linecard with this QR code.***

[lightingquotes@smgrep.com](mailto:lightingquotes@smgrep.com)

[layouts@smgrep.com](mailto:layouts@smgrep.com)

**cpmr_logo[1]**

**** A person in a blue shirt

Description automatically generated with medium confidence***A person wearing glasses and a black cardigan

Description automatically generatedA person smiling for the camera

Description automatically generated***

Inside Sales

A person in a blue shirt

Description automatically generated with medium confidence***A person wearing glasses and a blue shirt

Description automatically generatedA person smiling at camera

Description automatically generatedA person wearing glasses and a black cardigan

Description automatically generatedA person smiling for the camera

Description automatically generatedA person with a beard and glasses

Description automatically generated***

John McGauley Jamie Radin Geoff Martin Ellen Eason Caitlin Alexander Zack Oberbeck

Sales & Quotes Sales & Quotes Ltg Quotes & Ltg Quotes & Wire Quotations Sales & Quotes

Applications Applications