



SCHAEFFER Marketing Group, Inc.

ELECTRICAL MANUFACTURERS' REPRESENTATIVE
11041 LIN VALLE DR. ST. LOUIS, MO 63123
PHONE: (314) 894-1100 www.smgrep.com

salesdesk@smgprep.com



Outside Sales: Kris Steiger, Melissa Berry, Darla Bair, Scott Obert, Don Calcaterra, Chris Gaff, Nick Ball, Nate Michael, Lacey Bernard
Inside Sales: John McGauley, Jamie Radin, Geoff Martin, Caitlin Alexander, Ellen Eason, Zack Oberbeck

SPRINGFIELD/BLOOMINGTON/CHAMPAIGN/DECATUR/PEORIA, IL ----- 6/24



ABB INSTALLATION PRODUCTS: ALL INCLUDING PERU/PRINCETON: **JOHN** 200,000+ products 38+ top brands



AIRMASTER FAN: S/D/C: **JAMIE** Industrial & commercial washdown, haz location, fans & ventilation
Terms: Net 30; \$100 Min.; Freight: \$3000 Net.



AMP: ALL: **ZACK** CT cabinets, power distribution equipment, switchboards, temporary generator power & custom designs. Terms: Net 30; \$100 min. - Freight \$2000.



CARLON (ABB brand): ALL: **JOHN** PVC Fittings, Carflex, ENT, outlet boxes, enclosures, wire trough, Plenum-Gard, Riser-Gard, weatherproof and floor boxes and covers — ABB terms apply.



ENCLOSURE SOLUTIONS: ALL: **JOHN** Standard and custom non-metallic electrical enclosures, wiring trough.
Terms: Net 30; \$50 min; Plus frt.



ELECTRIC AVENUE: ALL: **ZACK** Level 2 Residential, Level 2 commercial and DCFC electric vehicle charging stations, software and accessories. Terms: Net 30; \$120 min; Freight \$5000



ENCORE WIRE: ALL: **CAITLIN** Complete line of copper and aluminum building wire including THHN/THWN-2, XHHW-2, USE-2 in all colors and sizes, bare copper, aluminum, MC cable, tray cable, NM-B, UF-B, MTW, and flexible conduit. \$2500 min; Freight: 5000 lbs.



GO FAN YOURSELF (dba Vivid Air): ALL: **JAMIE** High velocity, low speed large diameter fans with reversibility for industrial and commercial applications. Terms: Net 30. Freight: 7.5% surcharge.



MGM TRANSFORMER: ALL: **ZACK** 600V Dry Type, Medium Voltage-Dry, Medium Voltage-Liquid, Special Applications, Buck Boost, Encapsulated; Freight: \$1000



NEHRING ELECTRIC WORKS: S/D: **JOHN** Bare copper, alum. Overhead, URD, ACSR, Airport & Aluma-Clad cable. Terms: Net 30; \$200 Min.



OUELLET: ALL: **ZACK** Electric resi, commercial & industrial heating systems, heat trace, snow melt, underfloor.
Terms: 1% 10th Prox. Net 25th; Min. \$250; Freight: \$2000.



PICOMA: D: **ZACK** GRS, EMT, aluminum & EMT elbows, nipples, and couplings; running thread.
Terms: 2% 10th, Net 31; Min.: \$100; Frt: \$1750.



PRIME CONDUIT: ALL: **JOHN** PVC Conduit, PV Mold, Split Duct – Freight: Prepaid if \$25,000+, elbows/misc prepaid \$2500. Bore-Gard, Multi-Gard – Plus Freight.



T&B / ABB EPIP: ALL INCLUDING PERU/PRINCETON: **JOHN** 200,000+ products 38+ top brands

Outside Sales

MEET THE TEAM:



Kris Steiger



Melissa Berry



Darla Bair



Scott Obert

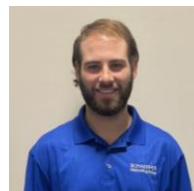
ELECTRICAL LINES:



Chris Gaff



Don Calcaterra



Nick Ball



Nate Michael



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Schaeffer Marketing Group Central IL Lighting Line Card

Geoff & Ellen – applications & quotes; Jamie – customer service

Advantage Architectural
Lighting (AEL)

All Green Lighting

American Light Pole

Alset

Aquarii

Autani

Baselite

Chauvet

CMT

Cree Lighting

Crucial Power

Dalume/Liton

Day O Lite

DX

Energy Focus

Global Lighting Perspectives

GM Lighting

Go Fan Yourself (dba Vivid Air)

Illuminarc

Keystone

Lightsmith

Linmore LED

Liteline

Medical, clean room,
correctional

LED retrofit

Poles (Dec/Spr only)

Industrial

Theatrical downlights

Wireless controls/sensors

RLM

Theatrical

Fiberglass poles

Indoor/outdoor, BAA

Inverters

Linear and rounds

Linear and rounds

LED extrusions

LED lamps

Architectural outdoor

LED Tape

Big fans HVLS & UV-C

RGB

Lamps, fixtures, ballasts, drivers

Church

High bays, area, BAA

Recessed/Track/Surface

Liton

Lumecon

Lumenfocus

Merit (Permex)

Mobern

Moduled/Liton

MP Lighting

Nicor

North Star Lighting

POLELED

RazrLites

Rebelle

Sensorworx

Shat-R-Shield

Solais

Solera

Stone

Swivelpole

Times Square

Tivoli

Traditional Concrete

VividLED

Westinghouse

Zaneen

Recessed/Track/Surface

Outdoor retrofit, poles

Hibay & commercial

Tritium exits

Troffers and wraps

Small aperture

Recessed/Track/Surface

LED fixtures

Arch outdoor

Flag Lighting

Retro kits

Arch. indoor/outdoor

Occupancy sensors

Lamps & fixtures – high abuse

Track, downlights, outdoor

Arch indoor outdoor

Decorative indoor

Fixture lowering

Track, downlights

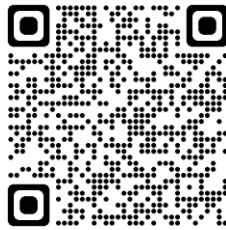
LED Accent

Concrete poles

LED fixtures

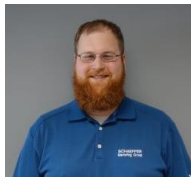
Lamps & resi fixtures

Decorative



Visit <https://www.smgrep.com/lighting-products/> for more info.

Inside Sales



John McGauley **Jamie Radin** **Geoff Martin** **Ellen Eason** **Caitlin Alexander** **Zack Oberbeck**

Sales & Quotes **Sales & Quotes** **Ltg Quotes &** **Ltg Quotes &** **Wire Quotations** **Sales & Quotes**

Applications **Applications**